



TERMS OF REFERENCE FOR SEEKING THE SERVICE OF A COMMUNICATION CONSULTANT

Reference	Communication consultant
Procuring organisation	European Research Institute (ERI)
Project	ENV/2018/400-378 - CONNECTING - Coastal Observer Network for moNitoring the EffeCTs of cllmate chaNge along the Gambia River

Introduction

The European Research Institute (ERI) in partnership with Makasutu Wildlife Trust (MWT) and Sahel Wetland Concern (SWC) are seeking the services of a communication consultant within the framework of the CONNECTING project - Coastal Observer Network for moNitoring the EffeCTs of cllmate chaNge along the Gambia River (ENV/2018/400-378).

The CONNECTING project is co-funded by NAOSU - National Authorising Officer Support Unit, Ministry of Finance and Economic Affairs, The Gambia, within the framework of the GCCA+ Climate Resilient Coastal and Marine Zone Project for The Gambia. The project started in September 2021 and lasts 12 months. The overall objective of the project is to enhance effective collection and transmission of data on environmentally significant events and biophysical parameters to the National Environment Agency (NEA) in order to help coastal communities along the Gambia River to adapt to impacts of climate change. In order to achieve this, the CONNECTING project aims at establishing a community-based Coastal Observer Network to enhance the monitoring of the sheltered coast along the Gambia River. The project will identify four priority geo-referenced cells to be monitored and build the capacity of community based organizations and individual coastal observers. The CONNECTING project is being implemented in the West Coast Region and Lower River Region, targeting 24 adult residents and two community based organizations. The final beneficiaries of the project are coastal communities located along the Gambia River, local authorities such as the Alkalou (Village Head) and the Village Development Committee (VDC).

Duties

The selected consultant shall perform the following tasks:

- Provide advisory service on the project's communication and dissemination activities;



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- Support the project team in the planning and implementation of communication and dissemination activities.

Qualifications and experience required

The selected consultant shall have:

- Degree in Communication Studies/Social Sciences/Humanities/Law/Economics;
- If applicants do not have a degree in Communication Studies, it is expected that they attended at least a training course in Communication;
- Good command of English, at least B2 level;
- Previous experience in working with non-profit organisations.

Time frame

The deadline for submission of bids is 14 February 2022. The successful bidder will be contacted within five days of the deadline and receive a contract for this service. The assignment is expected to start within five days from the signing of the contract by both parties and will last until the end of the project, namely 31/08/2022.

Maximum budget

The total maximum budget for this service is EUR 5.500,00.

Quotations

Bidders shall submit a quotation to the European Research Institute (ERI) including the following:

- cost of the service;
- CV or short description of the firm.

Award criteria

The proposal that will get the highest score will be selected. Selection of proposals will be based on the following criteria:

Award Criteria	Maximum Points
Price	40



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Qualification and experience	20
Previous work experience	20
Completeness of proposal	20
Total	100

Threshold: 71/100.



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